

INK SPOTS

*The Newsletter of the Fremont Area Writers, A part of the California
Writer's Club*

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Visit us at <http://cwc-fremontareawriters.org>

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PURPOSE: For the purpose of providing a forum of educating both members and the public in the craft of writing and in marketing their works. This is served by the monthly public meetings, workshops, and seminars, which are open to all writers and the general public, and is conducted for the purpose of educating writers of all levels of expertise.

FROM THE PRESIDENT'S DESK



Dear members!

The Holiday Season is just around the corner, and have we got fun in store for you!

First, at our regular meeting on November 26, we have Jennifer Basye Sander, co-author of "The Complete Idiot's Guide to Self-Publishing," who will provide suggestions on how to move that stalled writing project into high gear. I'm sure we could all use a bit encouragement for our writing, at it looks to me like Jennifer is just the person to do it!

Then, the **REALLY BIG NEWS!!** On December 10, from 1 to 4 PM at the Union City Library, FAW is hosting a **Book Fair** which will be **open to the public**, and to members of other CWC branches!! This is an opportunity for members of our branch to sell their print books to the public (and to other branch members as well). We'll have two published authors speaking, free snacks, and a lot of fun!

Now, this is important: If you have PRINT BOOKS that you would like to sell at this fair, you need to contact either Geraldine Solon, (gsolon082007@gmail.com) or Richard Scott (rikscott@yahoo.com) to register. The fee to FAW members is only \$5 (to help offset our costs), and the opportunity is fantastic! BUT, space is limited, so do not delay! We need to have your registration and fee as soon as possible to reserve a place for you! **We will not be able to take reservations at the door on December 10.**

Of course, there is no fee to come in and PURCHASE books or have a tasty treat. And that's just in November!

Remember that every December we have a Holiday Party instead of a regular meeting, and this year will be no difference.

I'll be hosting the party at my home in Fremont this year (it's only fair to give Bob a break!). More information on this party soon!

Richard Scott

FREMONT AREA WRITERS OFFICERS

President – Richard Scott
Vice President – Dawn Armstrong
Secretary – Myrla Raymundo
Treasurer – Geraldine Solon



FREMONT AREA WRITERS CHAIRPERSONS

Carol Hall - Donation Drawing and
Authors Table

Nancy Curteman – Central Board
Representative & Hospitality

Art Carey – Public Relations

Ken Weiss – Book Exchange
Shirley Scott – Telephone Outreach
Program

OPEN MIC FOR WRITERS

Open Mic nights for writers, presented by Fremont Area Writers, are held every third Thursdays at Paddy's Coffee Shop at 3900 Smith Street in Union City.

Readings are given from 7:00 pm to 9:00 pm. Aspiring writers get 5-10 minutes to read portions of their work to a live audience.

Open Mic sessions are free and open to the public.

AUTHORS BOOK TABLE

Carol Hall, Chairperson of the Authors Book Table, announced that FAW is launching an Authors Book Table. It is a free service of the Fremont Area Writers. Two long tables will be set up at each regular meeting, enough space for eight separate titles.

Authors may display a short stack of one title per meeting. Multiple titles will be allowed as space permits. Books will be set up on a first come, first served basis.

Authors will be responsible for collecting payment for their own books before the meeting, during the break, and after the meeting. They may stand behind the table or stay in the vicinity.

Prices for all books must be clearly marked on each copy. After the meeting, authors will retrieve their books.

FAW's COMMUNITY INVOLVEMENT



Art Carey reading part of his book at the FAW's Community Involvement at Alma Via Assisted Living last October 19, 2011.

Other authors who read their books were Bob Garfinkle, Tish Davidson, Carol Hall, Geraldine Solon, Dawn Armstrong and Art Carey.

GENERAL MEMBERSHIP MEETING OF OCTOBER 22, 2011



Actor and writer Sunny Mozza did his presentation to the FAW Members last General Membership Meeting of October 22, 2011.

BEST-SELLER BOOKS

Geraldine Solon's books "Chocolicious" and "Love Letters" are now best-sellers. They are #75 and #81 respectively on Amazon. "Chocolicious" is even above Christopher Paolini's new book "Inheritance." "It's a dream come true," quipped Geraldine.

GOOD NEWS FROM CWC PRESIDENT BOB GARFINKLE By Nancy Curteman



We settled our case with Scott Sanders in our favor. Congratulations are due to Bob and his team. Well done!

FAW REGULAR MEMBERSHIP MEETINGS

November 26, 2011, Saturday, 2-4 pm at DeVry University - Our guest speaker is Jennifer Basye Sander, co-author of "The Complete Idiot's Guide to Self-Publishing" Don't miss it.

December – Instead of a membership meeting, we will have our annual Christmas Party.

FAW CHRISTMAS PARTY

The FAW Christmas Party will be held on December 17, 2011, 6:00 pm at the home of our President Richard Scott. More information will follow.

Holiday Book Fair

By Art Carey

Put a big circle on the calendar around Saturday and Sunday, Dec. 10-11, to get an early start on your Christmas book buying.

That's when more than two dozen Bay Area writers will be selling and signing copies of their work from 1-4 p.m. at the Union City Library during the first Holiday Book Fair sponsored by Fremont Area Writers.

Ellen Sussman, author of the best-selling "French Lessons," will be guest speaker.

Sussman, whose book has been optioned to film, will be among the writers whose works include children's stories, humor, romance, poetry, memoir, young adult, religious, women's and nonfiction books.

Also speaking will be Holly Payne, author of "The Kingdom of Simplicity." Her book is the 2011 grand prize winner of the Writers Digest Self-Published Book Awards.

Books will be given away in free drawings, and holiday treats will be available at the fair.

Other authors attending include Stephanie Casher, Marcus Araiza, Jafar Yaghoobi, Gemma Nemenzo, Diana Tienes, Ina Wong, Jon Drury, Jon James Miller, Alon Shalev, Robert Garfinkle, Dawn Armstrong, Myrla Raymundo, Arthur Carey, Carol Hall, Karin Ireland, Betty Auchard, Tina Glasner, Helga Schroeder, Brad Blake, June Chen, Valerie Frankel, Jill Pipkin, C.S. Lakin

and Geraldine Solon, organizer of the fair. Solon is the author of "Love Letters," also being filmed.

Union City Library is located at 34007 Alvarado-Niles Road, across the street from James Logan High School. Parking is available in the Civic Center complex at the rear.

See map below:



SEE YOU ALL THERE!

***Holiday Book Fair
It's Free!***



Find great books for adults and kids!

Meet Bay Area writers!

Nibble on Yuletide treats and browse!

Date: Dec. 10-11, 2011

Time: 1-4 p.m.

Location: Union City Public Library's Meeting Room,
34007 Alvarado-Niles Road, Union City, CA

Sponsor: Fremont Area Writers, a branch of the California Writers Club

Fremont Area Writers

Holiday Book Fair

December 10-11

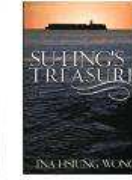
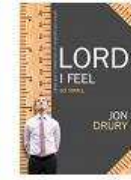
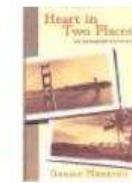
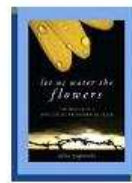
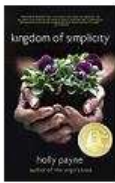
1-4 pm

Meeting Room, Union City Public Library
34007 Alvarado-Niles Road, Union City, CA

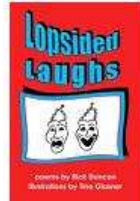
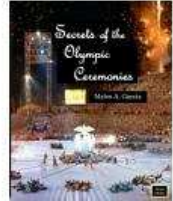
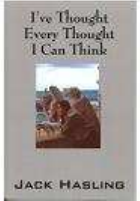
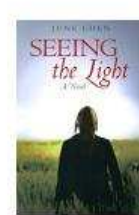
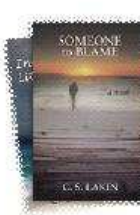
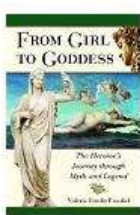
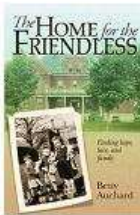


Our special speaker will be *New York Times* and *San Francisco Chronicle* bestselling novelist Ellen Sussman. She is the author of *French Lessons* which has been recently optioned for film by New Line Cinema.

Saturday Authors



Sunday Authors



FAW WRITERS CORNER:

We invite FAW writers to submit their writings to our Newsletter.

ORAL HISTORY BOOK

By Myrla Raymundo

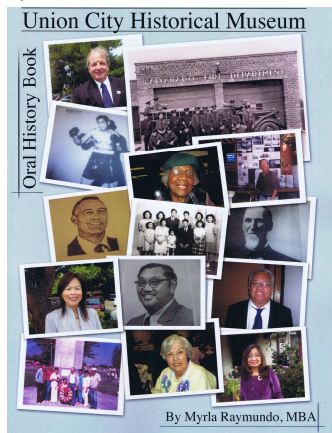
Local historian Myrla Raymundo has published her second book “Union City Oral History.” This book is primarily a collection of about 200 interviews with Union City Leaders, City Staff members and civic-minded people both past and present.

The first part of the book is a brief history of the Costanoan Indians who lived in this area prior to the settlement by the Spaniards and Yankees in the eighteenth and nineteenth centuries.

The next part of the book covers the pioneers of Union City. The book also covers additional early settlers and industries in Union City and gives readers information about some of the landmarks and a general overview of the city.

The seventh part of the book consists of the oral histories, given in alphabetical order complete with their photograph.

The book will be a great asset to future historians studying the history of Union City and to our future generation.



The book is for sale at the Union City Historical Museum on Smith Street in Union City.

*“Union City Oral History Book” by Myrla Raymundo, 214 pages \$20.00
(paperback); ISBN-13;978-0-9715211-6-2)*

So You Need an Editor

by Tish Davidson

Often I hear someone who has written a book that they aren't quite satisfied with or that has been rejected by a few publishers say, "I'm going to have it edited." Professional editing can be a good and useful step toward making a book better, and is especially important for self-published books. But before you run out and hire an editor, you need to know exactly what you want to get out of the edit and then hire the correct type of editor.

The first thing to know is that there are differences between book, magazine, and newspaper editors in both name and function. So if you have written a book, you want to look for a book editor. Beyond that, you need to find an editor with experience that is relevant to your genre. A nonfiction editor may not make a great fiction editor, or vice versa. Even within the categories of fiction and nonfiction, there are variations. Editing a technical nonfiction book in which content, accuracy, and clarity are paramount requires a different approach than when editing a memoir, in which story and flow make the book appealing to readers. An experienced fiction editor may actually be a better choice for your memoir than a technical nonfiction editor. And for fiction writers, someone who knows the conventions of your genre - science fiction, mystery, romance, literary fiction - is most likely to understand your audience and what makes a book marketable.

Next comes the question of what you want to get out of the edit. Do you want someone who is looking primarily at story, flow, and character development or someone who is going to correct your spelling and grammar? This is where the terminology of book editing becomes complicated. Which kind of editor will serve you best?

- **Acquisitions editor.** You aren't going to hire one of these. An acquisitions editor is the person in the publishing house who decides (usually in consultation with other editors and the marketing department) to buy your manuscript. Acquisitions editors may require major changes to your manuscript before contracting to publish it.
- **Development editor.** Development editors are most common in nonfiction textbook and how-to publishing. They look at the big picture, including organization, style, length, reading level, target audience, availability of competing books, and ways to differentiate your book from its competitors.
- **Substantive editor.** Substantive editors do for fiction what development editors do for nonfiction. They look at the story in terms of flow, tone, pace, style, character development, and clarity. They may suggest removing or expanding entire passages or sub-plots, rearranging the sequence of events, or making modifications so that the book is better targeted to the intended audience. These editors work directly with the author to make the book more marketable. Writers often are resistant to making substantive changes to a book they thought was complete, but in the hands of an objective, skilled editor, who respects the author's vision a better, more saleable book will emerge.
- **Line editor.** Line editing may be incorporated into the job of the substantive editor or copy editor. The line editor goes through the manuscript after substantive issues have been resolved looking for inaccuracies, inappropriate shifts in point of view or person, confusing passages, and "our forgetful author" issues such as the heroine having brown hair on page 5 and black hair on page 55 or reading a letter on the day before it was mailed.
- **Copy editor.** Copy editors read the manuscript to correct grammar, syntax, and word usage. They do not, however, make major changes that will affect meaning, flow, tone, or

voice. They do make changes that are needed for the manuscript to conform to the publishing house's style sheet (for example e-mail vs. email as preferred by the publisher). For technical books, copy editors may need special knowledge of the subject to make sure equations, chemical formulae, gene names, etc. are expressed correctly. Copy editors crosscheck references, footnotes, figures, tables, and art against their designation in the text. They note any apparent inconsistencies and query the author for resolution, and they note any material that may require permissions such as a quotation from a poem or song or a diagram taken from a technical paper.

- **Permissions editor.** Large publishers have a permissions department or permissions editor that consults the legal department about whether the material falls under the doctrine of fair use or needs a permission to reproduce. They then obtain all the needed permissions. Permissions usually cost money and are paid for sometimes by the author and sometimes by the publisher. (No, it's not free just because you found it on the Web.) In small houses and in self-publishing, authors usually are expected to obtain and pay for needed permissions themselves.
- **Proofreader.** Technically not an editor, the proofreader corrects minor typographical errors, and points out, but does not necessarily correct, possible errors in sense or inconsistencies that may have escaped the copy editor. Other proofreading duties in book publishing can involve checking the book layout, font usage, and page makeup. The proofreader does not attempt to make the manuscript better by changing the author's content, usage, tone, or correcting massive numbers of spelling and grammar mistakes. The book should be in nearly publishable form by the time it gets to the proofreader.

Many writers who hire an editor expect either a substantive edit or a copy edit, but they rarely specify exactly what they want. The result can be an edited manuscript that does not live up to their expectations. On the other hand, writers may say that they want a proofreader, when what they expect is a copy editor--someone who will correct grammar and syntax and suggest changes to improve clarity.

On the other hand, often people selling their services as "editors" do not clarify the type of editing they do--nonfiction or genre fiction, substantive, line, or copy editing. Unfortunately, many for-hire "editors" perform mainly proofreading and light copy editing--activities that are necessary but can leave the writer disappointed that the flow and content are not substantially improved.

If you want to hire an editor, ask around for recommendations, and then ask plenty of questions about the editor's experience, the level of editing they expect to perform, and their rate per hour, page, or project. Prices vary considerably, but you can bet that if someone is willing to "edit" your book for \$50, they either never have edited a book before and have no idea how long it will take, or they are going to run it through spell check and give it a quick read for grammar, then send it back to you. You can get that and more free from any critique group. So arm yourself with an understanding what you want done and what a prospective editor do and before you pull out your checkbook.

HAPPY THANKSGIVING TO EVERYONE!

FROM THE EDITORIAL BOARD



Myrla Raymundo, MBA, Managing Editor

Myrla Raymundo and Jay Swartz, Editorial Board, welcome you to our **November 2011** issue of the Ink Spots. It contains the latest FAW news and tidbits, poems, prose, essays and articles written by our members.

Ink Spots is issued monthly and is distributed to FAW members at the club general meeting every month. It is also emailed to those with email addresses. Submit your articles in Word format (.doc) and one or two pages maximum.

Submit your articles to ligfinio.raymundo@sbcglobal.net.

Visit our Web - www.cwc-fremontareawriters.org

CALENDAR

BOARD MEETING -Second Thursday of the month 7:00 pm-8:30 pm – De Vry University, Fremont.

OPEN MIC - Third Thursday of the month –7-9 pm – Paddy’s Coffee Shop, Union City

FREMONT AREA WRITERS REGULAR MEETING - Fourth Saturday of the month, 2-4 pm, DeVry University, Fremont